# COOKIES POLICY FOR WWW.ECLAIR-LIVING.SK

This document provides information on how our company **Immocap a.s.**, Company ID No.: 35 944 536, registered in the Commercial Register of the Municipal Court Bratislava III, Section: Sa, File No.: 3633/B (hereinafter referred to as the "Company" or "we"), as the controller of personal data, uses cookies in connection with the operation and use of the website www.eclair-living.sk.

## 1. WHAT IS A COOKIE?

A cookie is a small text file that is stored in the user's web browser (e.g. Internet Explorer, Google Chrome, Firefox) on their computer or other internet-enabled device, such as a smartphone or tablet. This file enables the user of our website to easily and quickly obtain customised content whenever they return to our website.

Information from a cookie is accessible only to the website or the web server of the company that created it.

A cookie is merely a "passive" file and does not contain any additional software programs that could be executed on the user's device, such as a computer, smartphone or tablet.

## 2. WHAT IS THE CONTENT OF COOKIES?

The Company's website uses both temporary and persistent cookies.

Temporary cookies are used in the user's browser only while browsing the website. These are mainly files used to ensure and identify the connection with the user's device during a single visit (for example, information on whether the user is using a mobile device or a computer). These files are deleted from the computer or other device once the user leaves the website.

Persistent cookies remain on the computer or other device until their expiry date or until deleted by the user. They are used, for example, to identify the user's preferred language or to pre-fill forms. They also serve to provide more relevant content and personalised communication from the Company to the user.

## 3. WHAT ARE THE BENEFITS OF USING COOKIES?

A cookie is a file containing information from the user's web browser and a specific web server. When the browser reconnects to the web server, the server can more easily and quickly retrieve this information and respond accordingly.

The Company uses this technology on its website in order to better integrate its services. This includes targeted advertising, processing of website forms, as well as the secure and error-free operation of the website.

Cookies allow us to continuously improve not only our website but also the services we provide.

We primarily use cookies to analyse website traffic through services such as Google Analytics, Google Ads, Hotjar, []. These are analytical tools that help website operators understand how visitors use their websites. Cookies may be used to collect statistical data about website usage without identifying individual users.

If you configure your browser to block cookies, certain parts of our website may not function properly or may operate with limitations or delays.

## 4. PRIVACY PROTECTION

These policies provide specific information on how we use cookies. If we use cookies to process personal data that can be assigned to a specific user, the rules set out in applicable data protection and privacy legislation shall apply.

These rules form part of our Privacy Policy and Terms of Use available on our website www.eclair-living.sk. We recommend that you familiarise yourself with these documents.

## 5. FOR WHAT PURPOSES DO WE USE COOKIES?

We generally use cookies for the following purposes:

(a) marketing purposes, including profiling, targeting and personalisation of content and advertising;
(b) ensuring the operation of the website;
(c) collection of analytical data (user behaviour).

## 6. HOW LONG DO WE STORE COOKIES?

Each cookie has a defined duration depending on its purpose. Therefore, the storage period corresponds to the periods specified in the tables below.

## 7. WHAT ARE YOUR OPTIONS FOR MANAGING AND DELETING COOKIES?

The Company’s website uses necessary, statistical and marketing cookies.

Each user is entitled to configure the use of cookies where possible. Consent is primarily required for marketing cookies.

You can control and/or delete cookies as you wish. For more information, please visit www.aboutcookies.org. You can delete all cookies stored on your device and most browsers can be set to prevent them from being stored.

However, in such case you may need to manually adjust certain settings each time you visit a website, and some services and functionalities may not work.

## 8. NECESSARY COOKIES

Necessary cookies are essential for browsing the website and using its functions in a standard manner.

These cookies are required for technical storage or access for the sole purpose of carrying out the transmission of a communication over an electronic communications network, or are strictly necessary in order for us to provide an information society service requested by you.

The use of necessary cookies does not require your consent.

### Cookie Table – Necessary Cookies

| Cookie | Duration | Description |
|---|---|---|
| _nss | session | Prevents abuse of forms by attackers |
| cookielawinfo-checkbox-advertisement | 1 year | Stores user consent for advertisement cookies |
| cookielawinfo-checkbox-analytics | 1 year | Stores user consent for analytics cookies |
| cookielawinfo-checkbox-necessary | 1 year | Stores user consent for necessary cookies |
| CookieLawInfoConsent | 1 year | Stores default consent state |
| pll_language | 1 year | Stores selected language |
| viewed_cookie_policy | 1 year | Stores whether user consented |

## 9. STATISTICAL COOKIES

Statistical cookies help us understand how visitors interact with the website by collecting and reporting information anonymously.

| Cookie | Duration | Description |
|---|---|---|
| _ga | 1 year 1 month 4 days | Google Analytics visitor tracking |
| *ga** | 1 year 1 month 4 days | Stores page views |
| _hjAbsoluteSessionInProgress | 30 minutes | Detects first page view session |

| Cookie | Duration | Description |
|---|---|---|
| _hjFirstSeen | 30 minutes | Identifies first-time users |
| *hjSession** | 30 minutes | Stores session data |
| *hjSessionUser** | 1 year | Stores unique user ID |

**10. MARKETING COOKIES**

Marketing cookies are used to provide you with relevant offers and advertising.